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Che Guevara's Face: How A Cuban Photographer's Image Became A Cultural Icon (Captured World History)





Synopsis

What has been called the most famous photograph in the world and a symbol of the 20th century began as a spur-of-the-moment snapshot by a Cuban photographer. Alberto Korda transformed a simple photo into a world famous portrait of a larger-than-life revolutionary. Kordas 1960 photo of Che Guevaras defiant face has traveled the world in many forms. It shows up wherever people struggle for freedom and human rights. And in the 21st century, the controversial photo continues to inspire, entertain, and even infuriate.

Book Information

Lexile Measure: 1050L (What's this?)

Series: Captured World History

Paperback: 64 pages

Publisher: Compass Point Books (August 1, 2016)

Language: English

ISBN-10: 075655442X

ISBN-13: 978-0756554422

Product Dimensions: 8.3 x 0.1 x 10.9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

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Books > Education & Reference > History > Central & South America #258 in Books > Children's

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Grade Level: 5 - 7

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